



## Privacy and Cookie Policy – Delta Engineering B.V.

*Update 2024*

### Privacy Statement

With this privacy statement we inform you about our privacy policy regarding our online and offline platforms. When you fill out a form, send an e-mail or request a quote, we will process certain personal data from you, with the aim of serving you as quickly and as well as possible. In this Privacy Statement we explain what information we collect about you, how this information is used and how you can check or delete your personal data.

### What do we mean by personal data?

Personal data can include your name, address, telephone number, email address, areas of interest, function, company details, etc. We receive this data when a form is filled in, a chat is started, an email is received or when you call one of our employees. Also when you visit one of our websites, you provide personal data in some cases. For example in the form of an IP address or a cookie.

### When do we process personal data?

We can process personal data from everyone who visits our website or with whom we have contact. These are mainly customers or potential customers. In addition, we process personal data from customers, suppliers, business partners and applicants. If you, as an organization, provide us with personal data of employees, we are required by the GDPR guidelines to inform you about this. It is therefore recommended that you distribute this privacy statement internally among your employees. This makes it clear to everyone in your organization how we handle data.

### What do we use your personal data for?

Delta Engineering BV uses your personal data for efficient and effective business operations. Mainly in the context of performing the following activities:

- To be able to provide you with appropriate information after you have indicated that you wish to receive it. Think of quotes or brochures.
- Our financial department uses your personal data so that we can process your payments.
- For internal analysis.
- In order to carry out marketing activities, we process personal data of our (potential) relations after approval.  
This includes your email address. Based on this information, we can tailor our activities to your needs.
- To contact you by telephone if this is necessary to provide our services.
- To inform you about changes to our services or products.
- To deliver goods and services to you if necessary.
- To comply with legal obligations.
- Processing of your personal data



Rules for the protection of personal data are laid down in the General Data Protection Regulation. The Dutch Data Protection Authority (AP) ensures that this law is complied with. For the purposes for which Delta Engineering BV processes this data, your personal data will not be passed on to third parties if no permission has been given. *This will not apply if you/the customer requests that the goods be sent directly from a factory to you/your customer .*

**Do we store your personal data? If so, for how long?**

We do not store your personal data for longer than is necessary to achieve the purposes for which data is collected.

**View, modify or delete data**

You have the right to view, correct or delete your personal data.

You can send a request to [info@deltaengineeringbv.com](mailto:info@deltaengineeringbv.com). To ensure that the request for access has been made by you, we ask you to send a copy of your ID with the request. *We ask you to black out the passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) in this copy.* This is to protect your privacy.

We will respond to your request as soon as possible.

**What do we do in case of fraud and abuse?**

In the event of fraud or abuse, Delta Engineering BV will pass on your personal data to the police and judiciary or to our employees who are responsible for safety and enforcement of company rules.

**Safe**

We take the protection of your data seriously and take appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the idea that your data is not properly secured or if you have indications of misuse, please feel free to contact us via [info@deltaengineeringbv.com](mailto:info@deltaengineeringbv.com).

*We will regularly update this privacy statement to comply with the latest laws and regulations.*



## **Cookie Statement**

With this cookie statement we inform you about the cookies that can be placed when you visit our website ( [www.deltaengineeringbv.com](http://www.deltaengineeringbv.com) ).

### **What are cookies? (source: Google)**

Cookies are small pieces of information that can be stored on your computer or another device. When a cookie is stored, your device sends the data from that file back to the party that placed the cookie. This allows your device to be recognized. The placed cookies remain valid for a limited period from the moment they are placed on a device. For some cookies the validity period is limited to the browser session, other cookies remain stored on the device for a longer period.

The personal data that we collect using cookies will be processed by us in accordance with our Privacy Statement, unless this Cookie Statement states otherwise.

### **Which cookies apply to our website?**

The cookies we use can be divided into different categories:

#### **Essential cookies**

These cookies are necessary for the operation of our online platforms or certain parts thereof. These cookies are placed when you visit our website or use a part of it.

#### **Functional cookies**

The difference between essential and functional cookies is that essential cookies are strictly necessary. Functional cookies are not, but because these cookies are aimed at optimising various functionalities, this has a positive effect on your online experience.

These functional cookies are divided as follows:

#### **Cookie notification itself**

This remembers across the website that a visitor has explicitly clicked away the cookie notification and that it will therefore no longer be shown.

#### **Google tag manager**

This is a service from Google for Delta Engineering BV to be able to centrally roll out the above-mentioned functions across the various pages. And to retrieve data from the various placed cookies.

#### **Tracking**

Placed cookies are only used within the websites; when you leave the website, the collection of information by Delta Engineering BV also stops, with the exception of Google Adwords, where measurement is based on a search query within Google or a source in which a Google advertisement is shown.



### **Analytical cookies**

Analytical cookies register visits and preferences of visitors to our website(s). We collect this information to analyze the use of the website.

These analytical cookies are divided as follows:

#### **Google Analytics**

This measures anonymous visitor flows, traffic sources and page views, which allows us measure and improve the effectiveness of our website.

#### **Google Adwords**

We also use Google Adwords. When a visitor from Google clicks on one of the Google advertisements created by us, a tracking cookie (single session) is placed to measure the effectiveness of the advertisement. This information is shared with the relevant Google Analytics account. Data is anonymous and Google Adwords measures from a search within Google or the source in which a Google advertisement is shown.

#### **YouTube**

When an embedded video is played on our website or if you click through to YouTube itself, it anonymously measures playback time, duration, click-through, etc.

### **Cookie settings, blocking and deleting cookies**

When you use our website, you automatically agree to the cookies we use. You can delete cookies. In your browser you can set that certain cookies cannot be placed. In addition, you can also delete placed cookies via your browser.

Please note that the choice to refuse or delete cookies may have consequences for essential cookies and performance cookies. This may be detrimental to your user experience.

*We will regularly update our cookie policy to comply with the latest laws and regulations.*